



Opposing hard liquor bottle stores

MAPUA 2023

Background

Two applications before the District Licensing Authority for liquor stores

- Superliquor (crn Mapua and Aranui)
- Liquorland (next to Sprig and Fern)



District Licensing Committee of TDC

decides on licenses for alcohol sales

- **Chair** – Councillor Brent Maru
- **Deputy Chair** – Councillor Jo Ellis
- **Approved Members:** David Lewis, Laurie Gabites, Michael Fitzsimons

- Minutes of DLC 2nd May 2023:
 - In May 2022, the DLC informed the Mapua and Districts Community Association Incorporated in writing that only individuals can object to the grant of a licence, not community residents' associations. It is submitted that this view is quite incorrect.
 - The committee: “regrets the outdated advice provided to the Mapua and Districts Community Association Incorporated in May 2022.”

Thus the MDCA can object to both licence applications

Bottle store will

Make available high strength alcohol (spirits, high strength beer) and drinks targeted at the young (RTDs)

Make alcohol more affordable (competition)

Make alcohol more available (impulse buying)

Make alcohol consumption more obvious

Thus a bottle store will increase the alcohol supply and use in our community

The availability and affordability of alcohol is directly related to its use and thus the magnitude of harm to the community

Motion

That the MDCA objects to the DLC against the liquor licencing applications by Super Liquor and Liquorland on the ground that objecting is **an action that is consistent with the MDCA objective as per constitution item 1**

"To initiate and organise actions that contribute towards making our Community a better place for both current and future generations:"

How will increasing the supply of high strength alcohol affect our community

Currently 4 off licences: Golden Bear, Rimu Bar, 4 Square and Sprig and Fern. None of these advertise distilled alcohol/spirits for off licence sales

Harms of alcohol: violence: family children, public, drunkenness, littering, crime e.g. ram raids, violence, accidents, injuries, alcoholism, health: cancer, heart disease, liver, kidney, brain, early death, demand on hospital services, mental health services, normalising alcohol to children.

Degree of harm is directly related amount of alcohol consumed and thus related to strength, affordability and availability of alcohol.

Benefits for a community: ???? Any benefit occurs only at low doses, money in the bottle store owner: Superliquor owner lives in Melbourne.

Bottle store density Tasman

Tasman Pop 54000. Off licences 93

1 in 580 persons

Utah Pop **3,271,616** max number of off licences **68**

1 in 48000 (actual number 48)

<https://www.stuff.co.nz/national/300366767/the-detail-how-many-alcohol-outlets-in-a-suburban-town-centre-is-too-many>

Reasons to oppose:

increase alcohol availability will bring harm to our community

Crime: violence, burglary/break-ins/ramraids, drunkenness

Harms to families and to children: violence, mental health

Health harms will Increased demand on health and mental health services

Extended Hours of sale up till 10pm

Position and advertising: Normalising alcohol through advertising and product placement, selling alcohol in a liquor ban area

Littering and drunkenness: Aranui park, tennis courts, sports fields

