Social Media report for February 2020.

Sorry the social Media Executive person was on holiday from the internet over most of the time since 10 December so not much has been done.

The MDCA webpage has been slightly redesigned so that the meetings data for 2020 is in a separate menu item allowing easier access to current documents. Previously these used to disappear off the edge on smaller screens.

There is also a new menu item called “Reports” where I will provide links to current MDCA reports and gradually back date this to previous years.

If there are any other improvements needed for the web site – please let me know at info@ourmapua.org

As the website does not get many “hits” other than through Email or Facebook, I intend to use the website more as a document repository than a place to visit.

Facebook page

By far the post with the most views was Ray Bolderson Lake Aranui posting with 122 engagements (and 822 views). Next was Mapua Reserve Playground update with 30 engagements (and 403 views). The TDC asking Mapua residents to conserve water had a paltry 21 views.

We are planning (very soon) to update the constitution on how to handle undesirable content on our Facebook page (including personal Facebook attacks on local residents). If you want input into this please email me at info@ourmapua.org.

Bruno Lemke

Social Media Coordinator