

Social Media Report December 9th 2019

I have been away most of this month – amazing that I can write this report and post it onto our web site from deep in the south of NZ (Catlins) with my computer tethered to my iphone. Apologies for the brief report.

The web site has worked well this month – we got a large number of hits on our November meeting website (67). That must be a record.

By far the most facebook comments were on our post of “say no to 5G” (898 views).

I had to do significant moderation on that posting. Originally I put the posting on as it was from the “say no to 5G” group, but that caused quite a bit of flack as many thought we were promoting their message. So I had to modify the header to make sure we were seen to remain neutral. Still people objected.

I was contacted by the Mapua Medical centre to inform me it was a privately organised event and they were not associated with it and that Dr Ewer had been asked to present some potential health risks but is not part of the organising committee and had not seen the publicity nor the flier and that it was not reflective of his viewpoint. Nor was the picture of the doctor on the flier (and hence the facebook page) that of Dr Ewer.

However, as no-one actually asked me to remove the post and many people had already seen it (898) and the statement by the Medical centre was with the posting, I decided that it could be left as it was.

The next highest engagement in November was the AED for Ruby Bay, Give a Little Page promotion (158), for which donations have risen to \$1200. However it seems that donations are now closed.

The third highest hits (70) were on the video recording of the Dale Verco Community Care Centre Initiative presentation. Sorry for the messy start to the video – I need to get in earlier to set it up and test out the different components of the recording.

In the correspondence you will see a police report – its about 4 weeks out of date. I will attempt to streamline that process so it comes out straight way on facebook.

Bruno Lemke

Social Media Coordinator.

PS

If you have any interesting postings for our Facebook page or Web site – please send to info@ourmapua.org or post directly on our facebook page: www.facebook.com/MapuaCommunityAssociation/

Also let me know any changes you want to see implemented in either place.