

Social Media Report November 2019

I have been away for most of the previous month, so thank you Tim and Naomi for stepping in and keeping the Facebook page up to date and interesting.

The web site, ourmapua.org needed more maintenance after the hacking the previous month. Many of the Apps needed updating before I could ask our provider (Freeparking) to update to a newer and more secure program (php) that runs from their end. This has now all been completed and we have as secure a web site as is possible with Wordpress.

I am working on the web page to make it easily to read via our email program (Mailchimp). I am exploring the possibility of making the links in the meeting agenda etc email posting more specific.

The web page still attracts a small number of visits (0, 1 or 2 per day – maybe from me!) except around the time of the meeting date, jumping to 25 from 11 October to 15 October. Clearly the mailchimp is doing its job.

For our Facebook page, views (156) were down by about 11% from last month, but that was from a very high view rate high last month.

Key engagements were the posting on local road speed limits (150), the video of presentations: Project Jaszoon and Battle for the Banded Rail, October 24th meeting (76) and Donny Bastion's Celebration of his life (41).

Bruno

Summary for agenda:

Thanks to Tim and Naomi for keeping things ticking while I was away.

The web site is now (for the first time) "secure".

The top views on our facebook page was the posting on local road speed limits and the second top posting was the live video of the presentations in the October meeting.

See ourmapua.org website: 11 November 2019 meeting for a full report.