Social Media Report

July 2017

July was a very busy month for us on Facebook. We posted 19 different news items, plus another 10 on Neighbourly, on topics ranging from the TDC’s Waterfront Park Development Plan to an AED Training date being set – which, BTW, will be Thursday, September 21st at 7 PM here in the Mapua Hall. Interestingly this AED post had the most views of all our messages, aggregating almost 2000 views. A personal opinion piece by David Mitchell about broken bottles in Aranui Park had over 900 views and came in second place.

In total, our posts attracted 10,212 total views on Facebook.

In addition, our web site had 52 visitors in the past month, up by 4 from June visitors. But remember, if you’re not on Facebook, anyone can see our Facebook postings on the right hand side of our web site. So go check it out: [www.ourmapua.org](http://www.ourmapua.org).