Social Media Report

June 2017

During the month of June we managed to post 10 different items on both Facebook and Neighbourly, on topics ranging from upcoming Dominion Flats planting days to announcing the contest for a new MDCA logo to a preview of tonight’s meeting.

Our posts had 11,240 total views – up 72% from the month of May. The top Facebook post announcing tonight’s TDC waterfront park development presentation had 1,924 views. Not far behind was a post on the Dominion Flats planting progress with 1,623 views.

In addition, our web site had 48 visitors in the past month, down from 79 users in May.