

Social Media Report July 2020

A fairly quiet month. The Facebook pages did not have the number of engagements that have happened in previous months.

Top engagements:

Thank you post for all the people who helped with the Dominion Flats plantings: 87

Advertising for a position for co-ordinator of Mapua Willing Wheels: 62

Seniors Helping out (transfer of funds from winter energy payment to people in actual need): 53

The person who set up the web page for the MDCA has asked us to remove all of his add-ins from the site. Most of the add-ins have been removed without significant degradation of the site. We are prepared to pay for the remainder of the add-ins, but unfortunately there has been no reply from the organisations who made them – one needs to remember that COVID lockdown is still raging in many countries where there is still a massive demand for the internet services.

There was great feedback from all people linked to our ZOOM alternative for our June meeting. We will make a few modifications (like using a microphone when people in the audience ask and answer questions), but we will carry on essentially as last time.

The suggested Community Directory page on our web site is on hold as the Mapua Business Association appears to have picked this up with a new updated paper edition coming out this month.

I have made enquiries about our proposed environmental information page with TDC staff and they had some concerns about this as some of the information needs to be carefully vetted because it is quite deliberate that these sites are not identified. The person suggested that it would be much more appropriate if we simply had a link to the TET (Tasman Environmental Trust) site.

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