

Social Media Report September 2019

Our Facebook page was not as active as usual with only 10 posts last month, mainly because I had never used Facebook before and was not sure what I was doing. However there were 1500 engagements with the posts, meaning they clicked on them and did more than just glance at them. This is similar to last month.

Top 4 posts were: Mapua Community Association Live – the recording of the “Meet the Candidates” (873 views), the advertising for that evening (80 views), the water shutdown in Tahi street (84 views) and 209 views on the posting on the school children needing to walk through a flooded underpass. Thanks Naomi for helping out with these postings.

The web site ourmapua.org was another story. A few weeks into taking over this role we got hit by a hacker who used our site to spread spam around the world. Our Internet provider closed the site down so no one (not even our techie) could access it. It took a week of to-ing and fro-ing between the internet provider, our internet techie, Tim and myself before it was active again. We are putting things in place so this doesn't happen again.

Remember, to like us on Facebook, and send me any news or issues you have that should be shared with our community. Send emails to bruno.lemke@xtra.co.nz or to info@ourmapua.org

Bruno